

Academy Sports + Outdoors is the Ultimate Tailgating Fan Shop

August 31, 2026

Retailer celebrates kickoff to football season with a curated assortment of tailgating essentials

KATY, Texas, Aug. 31, 2026 /PRNewswire/ -- [Academy Sports + Outdoors](#) ("Academy") ([Nasdaq: ASO](#)), a leading full-line sporting goods and outdoor recreation retailer, is kicking off football season with its [Tailgate Fan Shop](#), curated to help customers celebrate professional and college football with top-of-the-line canopies, chairs, coolers, drinkware, speakers, tents, jerseys, and more.



Curated with the whole family in mind, the lineup includes:

- [Academy Sports + Outdoors Easy Shade 10 ft x 10 ft Slant Leg Canopy](#) at \$59.99
- [Licensed Tailgating Tents](#) starting at \$39.99
- [Turtlebox Ranger Speaker](#) at \$250.00
- [NFL Team Folding Chairs](#) starting at \$29.99
- [Football Fan Shop Coolers & Drinkware](#) starting at \$4.99
- [Stadium Friendly Bags](#) starting at \$9.99

Together, these products offer customers a variety of ways to showcase their team pride while enjoying the game. From outfitting yourself in your team's apparel to ensuring the best tailgating setup, the collections highlight Academy's broad assortment of products for the perfect tailgate all season.

"Tailgating is about bringing fans together to celebrate their teams, traditions and the excitement of gameday," said Matt McCabe, Executive Vice President and Chief Merchandising Officer. "Our collections make it easy for fans to find everything they need to show their team spirit and make the most of every gameday, whether they're gathering in the parking lot, at home or anywhere in between."

Customers can explore the collection and shop featured products at [Academy.com](#) or visit their [local Academy store](#).

About Academy Sports + Outdoors

Academy is a leading full-line sporting goods and outdoor recreation retailer in the United States. Originally founded in 1938 as a family business in Texas, Academy has grown to more than 300 stores across 21 states and counting. Academy's mission is to provide "Fun for All" and Academy fulfills this mission with a localized merchandising strategy and value proposition that strongly connects with a broad range of consumers. Academy's product assortment focuses on key categories of outdoor, apparel, sports & recreation and footwear through both leading national brands and a portfolio of private label brands. For more information, visit [www.academy.com](#).

Media inquiries:

Allan Rojas
Director, External Communications
publicrelations@academy.com



 View original content to download multimedia:<https://www.prnewswire.com/news-releases/academy-sports--outdoors-is-the-ultimate-tailgating-fan-shop-302865213.html>

SOURCE Academy Sports + Outdoors